

BLUE ANGEL

WHO IS BEHIND IT?



The Federal Ministry for the Environment, Nature Conservation and Nuclear Safety is the owner of the Blue Angel environmental label.

Umwelt
Bundesamt

The experts at the German Environment Agency develop the high standards required by products and services with the Blue Angel and continuously update them to reflect the current state of technology.

Jury
Umweltzeichen



The Environmental Label Jury is the independent, decision-making body for the Blue Angel and includes representatives from environmental and consumer associations, trade unions, industry, the trade, crafts, local authorities, academia, the media, churches, young people and the German federal states.

RAL

gGmbH

RAL gGmbH is the awarding body for the Blue Angel environmental label. It is the first point of call for companies and service providers who want to have their products awarded the Blue Angel.

WWW.BLAUER-ENGEL.DE/EN



Environmental Label Jury Secretariat
German Environment Agency / Section III 1.3
Wörlitzer Platz 1
06844 Dessau
Germany

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Blue Angel

The Environmental Label



40 years

Good for me.

Good for the environment.

BLUE ANGEL

WHAT IS BEHIND IT?

The Blue Angel provides guidance when making sustainable purchases. It has been the environmental label of the German federal government since 1978. This independent and credible label sets demanding standards for environmentally-friendly products and services. The criteria are continuously tested and enhanced. This ensures that companies are encouraged to design their products in ever more environmental-friendly ways.

More than 12,000 products and services have been awarded the Blue Angel. Do you want to live, build, renovate, clean or furnish an office in an environmentally conscious manner?

You will find the entire range from A-Z at:
www.blauer-engel.de/en



GOOD FOR ME.
GOOD FOR THE ENVIRONMENT.



“More and more people are mindful of purchasing products that are durable and environmentally friendly, which is precisely what the Blue Angel stands for. For 40 years, the eco-label has guaranteed high standards for the protection of our environment and health – independently and credibly.”

Svenja Schulze
Federal Minister for the Environment,
Nature Conservation and Nuclear Safety

THE BLUE ANGEL GETS TO THE HEART OF THE MATTER.
EASILY.



USE INSTEAD OF OWN!
SUSTAINABLE MOBILITY WITH
THE BLUE ANGEL.

An increasing number of people are using products collectively. Especially in cities and conurbations, people are increasingly questioning whether it is worth owning your own car. The Blue Angel supports this approach and is awarded to car sharing services that have particularly environmentally-friendly vehicle fleets.



Since 2018, the Blue Angel has also set the standards for electric buses and thus provides cities and local authorities with reliable guidance when it is time to procure new vehicles for public transport services.